Bradley J. Zimring

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EDUCATION

University of Southern California, Marshall School of Business   Los Angeles, CA
Master of Business Administration, Entrepreneurship   May 2010
- Merit Scholar / Beta Gamma Sigma

Stanford University - Center for Computer Research in Music and Acoustics   Palo Alto, CA
Master of Arts, Music, Science & Technology   June 2003
- Cross-discipline program with course tracks shared with Electrical Engineering, Computer Science, Product Design and Music departments.

Emory University   Atlanta, GA
Bachelor of Science, Computer Science & Bachelor of Arts, Economics   December 2001
- President, Economic Honor Society

EXPERIENCE

Symphony Integrated Systems, LLC (Former DBA: Audio High)   Los Angeles, CA
Principal   2010 - Present
Smart-home/media-technology experts focusing on simplifying technology for the end user and delivering entertainment systems (Music/TV/Theater), environmental systems (Lighting/Shading/Climate), communications (Network/WiFi/IT) and security systems (Alarm/Surveillance/Access Control).
- Co-founded Los Angeles location as a second location from an existing smart-home boutique located in Mountain View, CA and grew the company's revenues to $2M in annual sales in the first 5 years.
- Managed all aspects of this startup from rebuilding company website and information systems to hiring and training the entire staff of installers, technicians, and sales team and personally sold and managed our largest projects.
- Worked closely with clients, general contractors, architects, interior designers, and all sub-contractors on every aspect of the construction related to technology from the concept phase through the client's occupancy of the home.

DSI Entertainment   Los Angeles, CA
Head of Programming Department / Project Manager   2006 - 2008
Managed final-phase of company's largest projects, designed touch-panel user-interfaces, and programmed software for the most technologically advanced "smart-home" systems ranging in price from $500,000 to $1.5 million.
- Managed teams of 2-6 installers onsite and supervised all technical aspects of the installation of the system hardware.
- Lead a department of 3 programmers and doubled the productivity of the entire department by my second year with the company, partially a result of user-interface standardization.

Electrokinesis Labs   Los Angeles, CA
Sole-Proprietor   2004 - 2006
Consulted as a free-lance programmer on residential and commercial automation systems and managed the final phase of installation on these projects.
- Negotiated contracts with many of Los Angeles' top automation companies and generated over $60,000 of new business in my first year of operations in Los Angeles.

Rich Green, Ink   Palo Alto, CA
Senior Programmer   2003 - 2004
Programmed residential automation systems and assisted with installation of electronic hardware.
- Managed and trained junior programmer.

Stereo Exchange   New York, NY
Installer/Programmer   2002